

S Y L L A B U S

Graphic Design BA

4 years / 240 ECTS
Accredited BA Studies



CENTRO
SUPERIOR
DE DISEÑO



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GRAPHIC DESIGN BA

SYLLABUS 1st YEAR

GRAPHIC DESIGN BA			FIRST YEAR		
COURSE AREA	SUBJECTS	CREDITS BY SEMESTER			
		1 SEM.	2° SEM.	TOTAL	
OFFICIAL STUDIES BASIC COURSES					
Design Fundamentals	Basis Design: Form & Color	<i>I & II</i>	4	2	6
	Basis Projects	<i>I & II</i>	2	4	6
Language and Techniques in Representation and Communication	Drawing and Techniques	<i>I & II</i>	4	4	8
	Three-dimensional Analysis		N/A	4	4
	Representation systems	<i>I & II</i>	4	4	8
	Media and Technology	<i>I & II</i>	4	4	8
	Photography	<i>I & II</i>	4	N/A	4
Science applied to Design	Science applied to Design	<i>I & II</i>	2	3	5
History of Art and Design	History of Art and Design	<i>I & II</i>	4	3	7
Design Culture	Design and Communication		2	N/A	2
	Design Culture and Society		N/A	2	2
TOTAL 1st year			30	30	60



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GRAPHIC DESIGN BA

SYLLABUS 2nd YEAR

GRAPHIC DESIGN BA			SECOND YEAR		
COURSE AREA	SUBJECTS		CREDITS BY SEMESTER		
			1 SEM.	2° SEM.	TOTAL
OFFICIAL STUDIES BASIC COURSES					
Language and Techniques in Representation and Communication	Audiovisual Media (Introduction to Unreal Engine)		4	N/A	4
Design Culture	Aesthetics		3	N/A	3
Design Management	Design Management	<i>I & II</i>	2	3	5
MANDATORY COURSES SPECIFIC TO GRAPHIC DESIGN					
Typography	Typography & Layout	<i>I & II</i>	6	6	12
Technology applied to Graphic Design	Media and Technology applied to Graphic Design	<i>I & II</i>	4	4	8
	Reproduction and Printing	<i>I</i>	N/A	4	4
History of Graphic Design	History of Graphic Design	<i>I</i>	N/A	2	2
Graphic Design Projects	Projects	<i>I & II</i>	7	7	14
	Graphic image and design project	<i>I & II</i>	4	4	8
TOTAL 2nd year			30	30	60



GRAPHIC DESIGN BA

SYLLABUS 3rd YEAR

GRAPHIC DESIGN BA			THIRD YEAR		
COURSE AREA	SUBJECTS	CREDITS BY SEMESTER			
		1 SEM.	2° SEM.	TOTAL	
MANDATORY COURSES SPECIFIC TO GRAPHIC DESIGN					
Technology applied to Graphic Design	Media and Technology applied to Graphic Design	<i>III</i>	4	N/A	4
	Photography applied to Graphic Design	<i>I y II</i>	4	4	8
	Audiovisual media applied to Graphic Design	<i>I y II</i>	4	4	8
	Reproduction and Printing	<i>II y III</i>	2	2	4
History of Graphic Design	History of Graphic Design	<i>II</i>	3	N/A	3
	Latest Trends in Graphic Design		N/A	3	3
Graphic Design Projects	Projects	<i>III y IV</i>	7	7	14
	Editorial Design	<i>I y II</i>	4	4	8
	Media Applied to Graphic Design		N/A	4	4
Graphic Design Management	Graphic Design Management	<i>I y II</i>	2	2	4
TOTAL 3rd Year			30	30	60



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GRAPHIC DESIGN BA

SYLLABUS 4th YEAR

GRAPHIC DESIGN BA		FOURTH YEAR		
COURSE AREA	SUBJECTS	CREDITS BY SEMESTER		
		1 SEM.	2° SEM.	TOTAL
MANDATORY COURSES SPECIFIC TO GRAPHIC DESIGN				
Graphic Design Projects	Didactic graphics and exhibition spaces	8	N/A	8
Graphic Design Management	Graphic Design Management: The Design Studio	4	N/A	4
ELECTIVE COURSES				
ELECTIVE COURSES	Electives	6	N/A	6
	Electives	N/A	6	6
	Electives	N/A	6	6
	Electives	N/A	6	6
FINAL PROJECT				
Final Project	Final Project	N/A	12	12
INTERNSHIP				
Internship		6	N/A	6
CREDITS FOR OTHER ACTIVITIES				
OTHER ACTIVITIES		6	N/A	6
TOTAL 4th Year		30	30	60